

Message Text

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PAGE 01 PARIS 37693 221427Z
ACTION EUR-12

INFO OCT-01 EB-07 ISO-00 /020 W
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TO SECSTATE WASHDC 8167
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UNCLAS PARIS 37693

COMMERCE FOR OIM/BIC PETER B. FIELD

E.O. 11652: N/A
TAGS: EGEN, FR
SUBJECT: FRENCH LABELLING LAW

REF: (A) A-173 APRIL 7, 1976 (B) STATE 281586,
(C) PARIS 30617, 34697

1. FOLLOW UP WITH BRUGUIERE'S ASSISTANT MR. DE BESET
INDICATES DRAFT REGULATIONS IMPLEMENTING LABELLING
LAW NOW SCHEDULED FOR FINAL APPROVAL ON OR ABOUT
JANUARY 10, 1977. LAW MAY BE APPLICABLE AS EARLY
AS MARCH 1977. U.S. INDUSTRY VIEWS MUST THUS BE
RECEIVED NO LATER THAN JANUARY 5. DE BESET POINTS
OUT, HOWEVER, THAT SO MANY COMMENTS HAVE BEEN
RECEIVED FROM LOCAL IMPORTERS THAT ALL SIGNIFICANT
POINTS HAVE PROBABLY BEEN RAISED FOR CONSIDERATION.

2. INITIALLY GOF WILL SEEK LAW ENFORCEMENT IN
CERTAIN CONSUMER PRODUCT CATEGORIES, NOTABLY TOYS,
AUDIO-VISUAL EQUIPMENT, TOILET PRODUCTS, PERFUMES
AND FOODSTUFFS. FOR THESE PRODUCTS, LABELS MUST BE
IN FRENCH, OR AT LEAST BILINGUAL, UPON EXPIRATION
OF GRACE PERIOD YET TO BE DEFINED.

RUSH

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Message Attributes

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